



VISIBILITY AGREEMENT
BETWEEN
WORLD FOOD PROGRAMME
AND

MULTIDISTRETTO LIONS 108 ITALY

This Visibility Agreement (this “**Agreement**”) is entered into by and between:

World Food Programme, an autonomous joint subsidiary programme of the United Nations and the Conference of the Food and Agriculture Organisation of the United Nations, with its headquarters at Via Cesare Giulio Viola, 68/70 Parco de Medici, Rome 00148, Italy (“**WFP**”); and

Multidistretto Lions 108 Italy, an association established under Italian law, with its headquarters at Piazza Buenos Aires, 5 00198 Rome, Italy (the “**Association**”);

(each a “**Party**” and, jointly, the “**Parties**”).

WHEREAS:

- (A) WFP, as the United Nations’ frontline agency in the global fight against hunger, is mandated to provide emergency and development assistance to eradicate hunger and poverty amongst the poorest and most food-insecure countries and populations;
- (B) The Association wishes to support WFP in its mandate;
- (C) The Association wishes to undertake certain activities with the aim of raising awareness for WFP, as further described in Annex A hereto (the “**Visibility Campaign**”); and
- (D) In accordance with the terms and conditions more particularly described herein, WFP agrees to have its name and emblem supporting the Visibility Campaign.

NOW THEREFORE, THE PARTIES HEREBY AGREE AS FOLLOWS:

1. VISIBILITY CAMPAIGN

- 1.1. The Association shall undertake the Visibility Campaign, as described in Annex A hereto, during the Term. The Parties shall use their reasonable best efforts to carry out the obligations set forth in Annex A hereto. The cooperation between the Parties hereunder is not exclusive.
- 1.2. The expenses of the Association in respect of the implementation of the Visibility Campaign shall be borne by the Association.
- 1.3. The Parties agree to include fundraising activities within the scope of the Visibility Campaign, leveraging WFP's digital fundraising app, *ShareTheMeal* in order to raise funds from the Association's community through a "Lions" branded challenge (the "**Challenge**"). Details of these activities are described in Annex A.
- 1.4. Where the Association decides to make a direct financial contribution to WFP, the specific modalities, terms and conditions governing any such fundraising activities and/or transfer of funds shall be agreed separately by the Parties, either through a separate written agreement or by way of a formal amendment to this Agreement, and shall be implemented in accordance with WFP's applicable policies and procedures.

2. ROLES AND RESPONSIBILITIES

- 2.1. This Visibility Agreement with the Association builds on the existing Lions Clubs International Foundation ("**LCIF**") and WFP USA partnership by operationalizing, at the national level, the framework's objectives on local Lions engagement, visibility, communications and voluntary support, as reflected notably in Sections 2.3.2, 2.3.3 and 5 of the WFP USA–LCIF Memorandum of Understanding ("**WFP USA-LCIF Framework**"), signed in March 2026. In particular, this Agreement contributes to the objectives of the WFP USA–LCIF Framework by enabling locally-led visibility, engagement and fundraising activities in support of the mission of WFP, aligned with the principles, positioning and communications approach established under the WFP USA–LCIF Framework. This Agreement does not amend, replace, supersede or create any rights or obligations under the WFP USA–LCIF Framework, nor does it create any obligations for, or rights enforceable by, WFP USA, LCIF, or any other third party.
- 2.2. The Association shall be responsible for:
 - (i) Implementing the Visibility Campaign as described in Annex A;
 - (i) Using reasonable efforts to pursue an aspirational and non-binding objective of generating approximately USD 100,000 per Contract Year through the fundraising activities referred to in Annex A. The Parties expressly agree that this objective reflects an intention and ambition only and does not constitute a guarantee or legally binding commitment and failure to meet this objective shall not constitute a breach of this Agreement; and
 - (i) Bear its own costs and expenses related to the implementation of the Visibility Campaign unless otherwise expressly agreed in writing by the Parties.
- 2.3. WFP shall be responsible for:
 - (i) Providing the relevant communications materials as required under the Visibility Campaign, as set out in Annex A.

3. LICENSE; COMMUNICATIONS

- 3.1. WFP grants to the Association a world-wide, non-exclusive, royalty-free, non-assignable, non-transferable license to use its and *ShareTheMeal*'s name, any agreed abbreviation thereof and emblem (collectively, the "**WFP Marks**"), and the Association grants to WFP a world-wide, non-exclusive, royalty-free, non-assignable, non-transferable license to use its name, any agreed abbreviation thereof and logo or trademark, for the purposes of and in accordance with this Agreement (the "**License**") and, in each case, with the express prior written approval of the other

Party. The Association acknowledges that use of the WFP Marks is strictly reserved for the official purposes of WFP and the WFP Marks are protected from unauthorised use by Article 6^{ter} of the Paris Convention for the Protection of Industrial Property, revised in Stockholm in 1967 (828 UNTS 305 (1972)). The License shall only be valid during the Term.

- 3.2. In order to ensure that any images, text and messages used by the Association hereunder are consistent with the independence, dignity and status of WFP as an agency of the United Nations, the License provided to the Association hereunder shall be subject to WFP having full editorial control of any text or images produced pursuant to or in connection with this Agreement. WFP shall have the right to review and approve all materials bearing the WFP Marks created or designed by or on behalf of the Association pursuant to or in connection with this Agreement. The Association shall seek the express prior written approval of WFP before any materials bear the WFP Marks pursuant to this Agreement (whether in the course of any advertising campaign, press release or otherwise).
- 3.3. The Association shall not represent to any third party or to the general public, or use for any purpose, any expression such as, *inter alia*, “selected”, “approved”, “warranted” or “preferred” by WFP or the United Nations or any similar endorsement. As a condition to WFP’s approval for any visibility material to bear WFP Marks, WFP may require the Association to place a “disclaimer statement” on any such visibility material if WFP, in its absolute discretion, deems that such visibility material may otherwise result in the representation to the public that WFP is endorsing, expressing preference for or promoting the Association or any of its products or services.
- 3.4. WFP agrees that the approval method to be followed by the Association in connection with the WFP Marks shall be via the Private-Sector and Fundraising Partnerships Division of WFP in Rome at the address set forth in Clause 13.1 hereof. This approval shall not take more than 5 (five) Business Days, or as may be agreed between the Parties.
- 3.5. Notwithstanding any other provision of this Clause 3, the Association agrees that:
 - (i) In no event shall the Association express or imply that WFP has any financial or business interest in the business of the Association, other than in connection with the License;
 - (i) In no event shall any authorisation by WFP to use the WFP Marks extend to use for commercial purposes or in any manner that suggests an endorsement, preference for or promotion of the Association, the Association’s products, services or activities by WFP or the United Nations; and
 - (i) It is familiar with the ideals and objectives of WFP and recognizes that WFP and the WFP Marks may not be associated with any political or sectarian cause or otherwise used in a manner inconsistent with the status, reputation and neutrality of WFP or the United Nations.
- 3.6. Neither Party shall issue press releases or other public statements in respect of this Agreement without the express prior written approval of the other Party, except in the event of early termination of this Agreement, in which case parties may make a statement of the fact that the Agreement has been terminated but without stating its cause. If any press release or public statement is made by a Party pursuant to this Clause, such Party shall give recognition to the other Party by way of mention.

4. PHOTOGRAPHS

- 4.1. WFP may, from time to time, provide the Association with photographs relating to its activities to be included in the Association’s documentation and external or internal communications in relation to the Visibility Campaign.
- 4.2. WFP grants to the Association a world-wide, non-exclusive, royalty-free, non-assignable, non-transferable licence to copy, publish and reproduce such photographs for the duration of the Term from the date on which such photographs are provided to the Association and limited to the use

and purpose so specified when the photograph is given to the Association or otherwise agreed by the Parties.

- 4.3. If so instructed in writing at the time by WFP, the Association shall note the copyright owner or such other acknowledgement next to the relevant photograph.

5. DURATION; AMENDMENT; TERMINATION

- 5.1. This Agreement comes into force on the date the last of the Parties signs this Agreement (the “Effective Date”) and shall terminate on 1 December 2027 unless terminated earlier by either Party in accordance with Clause 5.3 hereof (the “Term”). The Parties may agree to extend the Term of this Agreement for two subsequent periods of up to 12 (twelve) months each by mutual written agreement (each 12-month period a “Contract Year”, it being understood that the first Contract Year shall begin on the Effective Date).
- 5.2. This Agreement shall not be amended, modified, varied or supplemented except in writing signed by duly authorized representatives of the Parties. Any Annex attached hereto shall not be amended, modified, varied or supplemented except with the express prior written approval of each Party, such approval, in the case of WFP may be given by WFP’s Director of Private-Sector and Fundraising Partnerships or in the case of the Association, the President of the Council of Governors.
- 5.3. The Parties shall undertake a review and amendment of Annex A hereto at the end of each Contract Year. Any such amendment shall become an integral part of this Agreement.
- 5.4. Either Party may terminate this Agreement at any time by serving not less than 1 (one) month notice in writing to the other Party, except that WFP may terminate this Agreement in writing with immediate effect if:
 - (i) in its sole discretion, it determines that association with the Association shall compromise, appear to compromise the integrity, independence or impartiality of WFP, or shall otherwise adversely affect the status, reputation or neutrality of WFP; or
 - (i) the Association breaches any of its obligations hereunder, or if such breach is capable of remedy, the Association fails to remedy such breach to the satisfaction of WFP within 14 (fourteen) calendar days of WFP requiring such remedy.
- 5.5. In the event of termination of this Agreement, or upon the expiry of its duration: (i) the activities hereunder shall be brought to a prompt and orderly conclusion; (ii) each Party shall immediately cease use of the other Party’s name, emblem and/or logo or trademark and any other association therewith; and (iii) any rights granted hereunder by one Party to the other Party shall revert immediately to the originating Party.
- 5.6. The rights and obligations set forth in Clauses 3.6, 7, 8, 11, 15 and 16 hereof shall survive, and are without prejudice to, the termination or expiry of this Agreement.

6. REPRESENTATIONS AND WARRANTIES; UNDERTAKINGS

- 6.1. The Association represents and warrants that:
 - (i) it is a limited liability Association incorporated under the laws of Italy;
 - (i) it has the right to enter into this Agreement, it has the authority and capacity to perform all its obligations hereunder, and all of its obligations hereunder are enforceable against it; and
 - (i) the person signing on behalf of the Association has, on the date of the signature of this Agreement, full powers and all the authorisations required to sign this Agreement, as well as to perform all the obligations undertaken by and deriving from this Agreement.
- 6.2. The Association represents and warrants to WFP as of the date hereof, and further undertakes to WFP during the Term, that:

- (i) neither the Association nor any of its affiliates tolerates, or shall tolerate, any form of forced or compulsory labour, or is engaged in, or shall engage in, any practice inconsistent with human rights, including the rights set forth in the Convention on the Rights of the Child;
 - (i) neither the Association nor any of its affiliates is engaged in, or shall engage in, the sale or manufacture of antipersonnel mines or cluster bombs or their components;
 - (i) neither the Association nor any of its affiliates is engaged in, or shall engage in, either directly or indirectly, in terrorism, or the finance or support of terrorism or the provision of goods or services to suppliers engaged in such activities;
 - (i) the Association has taken, and shall continue to take, appropriate measures to prevent sexual exploitation or abuse of anyone by it or by any of its employees, or any other person who may be engaged by the Association to perform any provision hereof;
 - (i) neither the Association nor any of its affiliates operates, has been operating, or shall operate, in violation of United Nations Security Council sanctions; and
 - (i) no officials of WFP have received or shall be offered by the Association or any of its affiliates any direct or indirect benefit arising from this Agreement or its execution.
- 6.3. Each Party represents and warrants to the other Party that it has not, and undertakes to the other Party that it shall not, infringe any third party intellectual property rights in performing any activities pursuant to this Agreement.
- 6.4. The Association undertakes to WFP during the Term that:
- (i) it shall carry out all its activities in connection with this Agreement in compliance with any rules, regulations and laws applicable to it;
 - (i) it shall inform WFP in writing promptly upon becoming aware of any event which breaches any undertaking set out herein; and
 - (i) it shall not take any action, including but not limited to public statements, that may impair or diminish any rights of WFP hereunder, or that may undermine the goodwill associated with WFP's name.

7. CONFIDENTIALITY

- 7.1. Each Party shall maintain the confidentiality of any information it receives from the other Party that has been designated as confidential or any information it receives during the course of the Visibility Campaign ("Confidential **Information**") and shall use it only for the purposes of this Agreement and not for any private or commercial gain. This confidentiality obligation shall not apply to information which the recipient can prove in writing was at the time of disclosure:
- (i) in the public domain;
 - (i) lawfully in its possession, and not acquired directly or indirectly from a third party under an obligation of confidentiality;
 - (i) furnished to the recipient without restriction by a third party having a *bona fide* right to do so;
 - (i) public knowledge by act or acts beyond the recipient's control; or
 - (i) required to be disclosed by law or pursuant to a judicial order.
- 7.2. Either Party may disclose Confidential Information to its employees or sub-contractors solely to the extent necessary for purposes of the Visibility Campaign and/or this Agreement; provided that such employees or sub-contractors are subject to a duty of confidentiality.
- 7.3. Each Party shall take all reasonable precautions to ensure that this Agreement and/or the information contained herein shall not be disclosed to third parties, unless otherwise agreed to in writing between the Parties.

8. INTELLECTUAL PROPERTY RIGHTS

- 8.1. Each Party shall retain title to all of its intellectual property and other proprietary rights and nothing herein shall be deemed to be a transfer thereof or license thereupon, except as set forth in Clauses 3.1 and 4.2 hereof. For avoidance of doubt, after the termination or expiry of this Agreement, the Association shall not use any posters, labels, photographs, marketing or educational materials or any other document bearing the WFP Marks.
- 8.2. WFP shall be entitled to all intellectual property and other proprietary rights with regard to any products, documents or other materials which contain WFP Marks and are produced specifically for the purpose of the Visibility Campaign; *provided* that nothing herein shall be deemed to be a transfer of any such proprietary rights that pre-existed the Effective Date. At the request of WFP, the Association shall take any necessary steps, including the execution of any necessary documents, and provide general assistance to WFP to effect the transfer of such proprietary rights to WFP in accordance with applicable law.

9. FORCE MAJEURE

If at any time during the course of this Agreement, it becomes impossible for either Party to fulfil its obligations for reasons of *force majeure* (meaning any force not caused by nor within the control of either Party and which neither Party is able to overcome), such Party shall promptly notify the other in writing of the existence of such *force majeure*. The Party giving notice shall be released from its obligations for as long as the *force majeure* continues to exist. If need be and, to the extent possible, the Party released from its obligations shall then take any necessary steps to remove the *force majeure* that is preventing implementation or, if it is unable to do so, to reduce its impact.

10. INDEPENDENCE AND LIABILITY OF THE PARTIE

This Agreement shall not be deemed to create any joint venture, joint liability partnership, association or company of any sort between the Parties, nor shall any Party be deemed an agent of the other. The Parties shall be independent of each other and the relationship between them shall be that of two independent contractors. Each Party shall be responsible for its own actions and omissions, including those of its directors, officers and employees.

11. INDEMNIFICATION

The Association shall indemnify, hold harmless and defend at its own expense, WFP, its officials, agents, servants or employees from and against all suits, claims, demands or liability of any nature or kind, including their costs and expenses, for issues that arise directly from the Association's activities in connection with this Agreement, unless strictly related to the wilful misconduct and/or negligence of WFP, its officials or employees. This provision shall extend to, *inter alia*, claims and liability in the nature of workmen's compensation, product liability and liability for claims arising out of infringement of any intellectual property rights by the Association, its employees, officers, agents or contractors.

12. INSURANCE

The Association shall ensure that the insurance arrangements applicable to its operational business activities shall extend to the activities undertaken by its employees or sub-contractors in connection with this Agreement and maintain such insurance against all risks in respect of its activities undertaken in connection with this Agreement.

13. NOTICES

- 13.1. All notices to WFP shall be delivered to:

World Food Programme,
Via Cesare Giulio Viola, 68/70 Parco de Medici, 00148, Rome, Italy
Attention: Director, Private-Sector and Fundraising Partnerships Division
Tel.: +39 06 6513 1. Fax number: + 39 06 6513 3031

13.2. All notices to the Association shall be delivered to:

Multidistretto Lions 108 Italy
Attention: General Director Paolo Pacorig
Tel.: +39 0481 32154

Mobile +39 3351044934

E-mail: p.pacorig@gmail.com

all notices must be sent for information also to:

Elena Appiani - Lions Representative to World Food Program – UN
Mobile +39 3481315133 E-mail: elena.appiani@gmail.com
General Secretariat MD108 Italy - Piazza Buenos Aires 5, 00198 Rome, Italy
Tel.: +39 06 42870778 Email: segreteria.md@lions108.info

13.3. Any notice or communication hereunder shall be made in writing and may be served by personal delivery or registered post to the addresses stated above, or by facsimile or email. Any notice sent by registered post shall be deemed to have been served 5 (five) Business Days after the time of dispatch. Any notice sent by facsimile shall be deemed to have been served 12 (twelve) hours after the time it was sent and notice sent by email shall be deemed to have been served upon the Party being sent the email by confirmation of receipt by the other Party. For the purposes of this Agreement, a “**Business Day**” shall mean any day (not being a Saturday or a Sunday) when clearing banks are open for the transaction of general banking business in Rome, Italy, and excluding official holidays of WFP at its headquarters, as announced each year by an internal directive.

14. ASSIGNMENT; ENTIRE AGREEMENT

- 14.1. The Association shall not assign or transfer this Agreement or any part hereof to any third party. Notwithstanding the foregoing, if the Association so assigns or transfers, it shall remain the primary obligor hereunder and any assignee or transferee may not assert any rights hereunder directly against WFP.
- 14.2. No provision hereof shall be enforceable by any third party, being any person other than the Parties to this Agreement.
- 14.3. Any Annex attached hereto is an integral part of this Agreement and shall be incorporated by reference herein. The Association acknowledges and warrants to WFP that it is not entering into this Agreement in reliance upon any representation not expressly set forth herein, and this Agreement, including any Annex attached hereto, constitutes the entire Agreement between the Parties.
- 14.4. Each provision hereunder is severable and distinct. To the extent that any provision hereof is held to be invalid, illegal or unenforceable, this shall not affect or impair the continuation in force of the remainder of this Agreement.

15. GOVERNING LAW; DISPUTE RESOLUTION

- 15.1. This Agreement and any dispute arising herefrom shall be exclusively governed by general principles of law, to the exclusion of any single national system of law.
- 15.2. The Parties shall use their best endeavours to settle amicably any dispute, controversy or claim between the Parties arising out of or relating to this Agreement, or the breach, termination or invalidity hereof (each, a **“Dispute”**). Where the Parties wish to seek an amicable settlement through conciliation, the conciliation shall take place in accordance with the UNCITRAL Conciliation Rules, or in accordance with such other procedure as may be agreed to between the Parties.
- 15.3. Unless any Dispute is settled amicably in accordance with the preceding Clause within 60 (sixty) calendar days (or such other longer period as agreed by the Parties) after receipt of one Party of the other Party’s request for such amicable settlement in writing, such Dispute shall be referred by either Party to arbitration for exclusive resolution of the Dispute under the UNCITRAL Arbitration Rules then in force. The arbitral tribunal shall be empowered to order: (i) the return or destruction of goods or any property, whether tangible or intangible, or of any confidential information provided hereunder; (ii) the termination hereof; or (iii) that any other protective measures be taken with respect to the goods, services or any other property, whether tangible or intangible, or of any confidential information provided hereunder, as appropriate, all in accordance with the authority of the arbitral tribunal pursuant to Article 26 (the **“Interim Measures”**) and Article 34 (the **“Form and Effect of the Award”**) of the UNCITRAL Arbitration Rules. The arbitral tribunal shall have no authority to award punitive damages. The Parties shall be bound by any arbitration award rendered as a result of such arbitration as the final adjudication of any such Dispute. The language of any such proceedings shall be English.

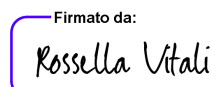
16. PRIVILEGES AND IMMUNITIES

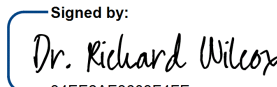
Nothing in this Agreement or any document entered into in connection with this Agreement shall imply a waiver, express or implied, by WFP, the United Nations and the Food and Agriculture Organization of the United Nations of any privileges and immunities enjoyed by them pursuant to the 1946 Convention on the Privileges and Immunities of the United Nations, the 1947 Convention on the Privileges and Immunities of the Specialized Agencies, customary international law, other relevant international or national agreements, and under domestic law.

This Agreement is executed on the last date noted below by duly authorized officers of the Parties:

For Multidistretto Lions 108 Italy:

For WORLD FOOD PROGRAMME:

Firmato da:

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 Name: Rossella Vitali
 Title: Presidente del consiglio dei governatori Lions MD 108 Italy
 Date: 25/6/2026

Signed by:

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 Name: Dr. Richard Wilcox
 Title: Director Private Partnerships
 Date: 25/6/2026

ANNEX A

DESCRIPTION OF VISIBILITY CAMPAIGN

Multidistretto Lions 108 Italy (The Association) is aware of the wide reach of its national and local network, which mobilises members across Italy around civic engagement, solidarity, and humanitarian causes. Through this collaboration, the Association seeks to harness the potential of its community to raise awareness of the World Food Programme (WFP) and its mandate to fight hunger worldwide.

The objective of activities is to unite and inspire the Association's members and affiliated audiences to better understand global hunger challenges and WFP's humanitarian role, while creating opportunities—where appropriate and subject to WFP approval—for advocacy, voluntary engagement, and solidarity-based fundraising support for WFP programmes.

The activities will be structured around **three agreed areas of collaboration**, as set out below.

A. COMMUNICATION GUIDELINES

Scope

- Communications under this Annex A shall include external awareness-raising and visibility activities undertaken by the Association in relation to its collaboration with WFP.
- Communications shall refer solely to the collaboration between WFP and the Association and to WFP's humanitarian mandate.
- This Annex A does not provide for product promotion, commercial advertising, or political messaging.

Messaging

- In line with United Nations-wide guidelines, messaging shall focus on the collaboration, shared humanitarian values, and global hunger challenges, and shall not be used to endorse specific products, services, or positions.
- In accordance with Clause 3 of the Agreement, the Association may draw on jointly approved messaging, factsheets, and key narratives provided or validated by WFP.
- In accordance with Clause 3 of the Agreement, all external communication items—including those using previously approved messaging—shall be submitted to WFP for review and clearance prior to publication.

Logo and Name Usage

- In accordance with Clause 3 of the Agreement, the Association may use the WFP Marks, subject to prior written approval by WFP, and WFP may use the Association's name, any agreed abbreviation thereof and logo or trademark, subject to prior written approval of the Association.
- Where logos appear in proximity, a buffer word or visual separation shall be applied, and a non-endorsement disclaimer shall be included where WFP deems this necessary.
- Any approved use of names, emblems, logos or trademarks shall be strictly limited to the Term.

Clearance

- As outlined in Clause 3 of the Agreement, all communications under this Agreement and any use of WFP Marks must be approved by WFP in advance. Communications must follow WFP's transparency and compliance guidelines and be submitted to WFP with adequate time for review and approval (allowing for five business days) before publication. Efforts will, however, be

made to ensure a speedier turnaround taking into account the nature of the product and the situation.

B. COMMUNICATION PLAN

Areas of Collaboration and Indicative Activities

1. Advocacy and Awareness-Raising

During the Term, the Association will support WFP through its national and local networks. Indicative activities may include:

- Organisation of awareness-raising webinars for Association members, including: an initial cycle in **Summer 2026** and a follow-up session around **World Food Day 2026** (16 October), aimed at introducing WFP's mandate, priorities, and humanitarian contexts;
- Participation of WFP representatives, subject to availability and internal approval, in selected Association events, including around key international awareness moments such as **World Food Day (16 October)**; end-of-year events; key events organized by the Association throughout the year; and
- Dissemination of WFP-approved informational and advocacy content through the Association's national and local communication channels.

2. Fundraising Initiatives in Italy

Where agreed in writing and subject to WFP's internal approval processes, the Association may promote voluntary fundraising initiatives in support of WFP programmes, including:

- Public-facing fundraising initiatives in Italy, organized in line with the Association's practices and channels, with an initial focus on rapid mobilization in response to urgent humanitarian needs, (indicatively launching a *ShareTheMeal* Challenge for World Food Day);
- Campaigns mobilizing the Association's members and their networks, including targeted appeals in response to humanitarian emergencies, and the use of WFP digital fundraising tools such as *ShareTheMeal*. These campaigns aim to be deployed and aligned with the Association's own calendars and events (including galas, fundraising dinners and other Association-organised events), as well as with key international and seasonal moments, including World Food Day (16 October), end-of-year campaigns, and other relevant awareness or mobilization periods;
- Activation of European Lions networks, whereby the Association and WFP will work together to leverage Lions Clubs events, platforms and gatherings in Italy and across Europe, and potentially beyond, to advance awareness-raising and fundraising around hunger. This will include engagement around existing Lions-led events and convenings and aims to showcase this Italy-led approach as a replicable model for engaging Lions members, their networks and affiliated clubs in collective action in support of WFP's mission; and
- WFP and the Association will work together to explore the establishment of "Hunger Clubs" and related fundraising and advocacy initiatives, initially within Lions Clubs in Italy, with the ambition of using this experience as a foundation for a broader European movement and, over time, for global engagement across Lions Clubs networks. These initiatives aim to leverage the volunteer base, outreach capacity and leadership of Lions Clubs to raise awareness of hunger and

to mobilize voluntary support for WFP's mission, in alignment with the broader strategic partnership between WFP USA and LCIF.

3. Volunteering Opportunities (*Exploratory*)

- Subject to feasibility, operational context, security considerations, as well as WFP country-level approval, the Parties may explore opportunities for volunteering or service-based engagement, in line with WFP policies.
- Any such activities shall be assessed and agreed on a case-by-case basis and shall not create operational obligations for WFP.

Activation Modalities

The timing, scope, and modalities of the activities outlined above—including the involvement of local Lions Clubs, events, or representatives—shall be agreed in writing between the Association and WFP and shall fully comply with the Communication Guidelines set out in this Annex A, WFP communications and partnership policies, and any additional guidance provided by WFP's Communications and Private Sector Partnerships functions.

The activities described in this Annex A reflect the Parties' objectives for calendar year 2026. Any activities, priorities or implementation modalities for 2027 and subsequent years shall be discussed and, where appropriate, agreed between the Parties at a later date in writing.

Certificato di completamento

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Stato: Completato

Oggetto: Complete with Docusign: Visibility Agreement_WFP and Lions Italy FINAL.docx

Process Type:

Busta d'origine:

Pagine documento: 11

Firme: 2

Creatore busta:

Pagine certificato: 5

Iniziali: 0

Chiara MAMBRETTI

Firma guidata: Abilitato

300 East 42nd St

Timbro ID busta: Abilitato

New York, NY 10017

Fuso orario: (UTC+01:00) Amsterdam, Berlino, Berna, Roma, Stoccolma, Vienna

chiara.mambretti@wfp.org

Indirizzo IP: 93.37.112.191

Verifica record

Stato: Originale

Proprietario: Chiara MAMBRETTI

Posizione: DocuSign

24/06/2026 16:55:11

chiara.mambretti@wfp.org

Firmatario - Eventi**Firma****Timestamp**

Dr. Richard Wilcox

richard.wilcox@wfp.org

Director Private Partnerships

Livello di protezione: E-mail, Autenticazione account
(nessuna)

Signed by:



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Scelta della firma: Stile preselezionato

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Firmato: 25/06/2026 17:27:33

Record elettronico e divulgazione della firma:

Non disponibile tramite Docusign

Rossella Vitali

Info@vitalistudiolegale.it

Presidente del consiglio dei governatori Lions MD

108 Italy

Livello di protezione: E-mail, Autenticazione account
(nessuna)

Firmato da:



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Accettato: 25/06/2026 17:28:47

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Firmatario di persona - Eventi**Firma****Timestamp****Editor - Eventi di recapito****Stato****Timestamp****Agente - Eventi recapito****Stato****Timestamp****Recapito intermedio - Eventi****Stato****Timestamp****Recapito consegna certificata - Eventi****Stato****Timestamp****Copia nascosta - Eventi****Stato****Timestamp****Firma come testimone gli eventi****Firma****Timestamp****Pubblico ufficiale - Eventi****Firma****Timestamp**

Riepilogo busta - Eventi	Stato	Data e ora
Busta inviata	Con hash/Crittografato	24/06/2026 16:57:42
Consegna certificata	Controllo protezione eseguito	25/06/2026 17:28:47
Apposizione firma completata	Controllo protezione eseguito	25/06/2026 17:40:06
Completata	Controllo protezione eseguito	25/06/2026 17:40:06
Eventi di pagamento	Stato	Data e ora
Record elettronico e divulgazione della firma		

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